the Wolfsberg Group

Wolfsberg Statement
Guidance on a Risk Based Approach for Managing Money Laundering Risks

Preamble

The continuing threat of money laundering through financial institutions is most effectively managed by understanding and addressing the potential money laundering risks associated with customers and transactions. Therefore, the Wolfsberg Group[1] has developed this Guidance to assist institutions in managing money laundering risks and further the goal of Wolfsberg Group members to endeavour to prevent the use of their institutions for criminal purposes.

It is well understood that money launderers go to great lengths to make their transactions indistinguishable from legitimate transactions. Accordingly, it is difficult (at times impossible) for an institution to distinguish between legal and illegal transactions, notwithstanding the development and implementation of a reasonably designed risk based approach in an institution's anti-money laundering program.

An assessment of money laundering risks will result in the application of appropriate due diligence when entering into a relationship, and ongoing due diligence and monitoring of transactions throughout the course of the relationship. A reasonably designed risk based approach will provide a framework for identifying the degree of potential money laundering risks associated with customers and transactions and allow for an institution to focus on those customers and transactions that potentially pose the greatest risk of money laundering.

The Wolfsberg Group believes that this Guidance will support risk management and assist institutions in exercising business judgement with respect to their clients. There is no universally agreed and accepted methodology by either governments or institutions, which prescribes the nature and extent of a risk based approach. Accordingly, this Guidance seeks to articulate relevant considerations which institutions may find useful in developing and implementing a reasonably designed risk based approach. The specifics of an institution's particular risk based process should be determined by each institution based on the operations of that institution. This Guidance is not designed to prohibit potential customers from engaging in transactions with institutions, but rather assist institutions in effectively managing potential money laundering risks.

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[1] The Wolfsberg Group consists of the following leading international financial institutions: ABN AMRO, Banco Santander, Bank of Tokyo-Mitsubishi-UFJ, Barclays, Citigroup, Credit Suisse, Deutsche Bank, Goldman Sachs, HSBC, JP Morgan Chase, Société Générale, and UBS.

In addition, Allied Irish Banks, DBS, Lloyds, TSB, SEB and Standard Chartered Bank participated in the development of this Guidance.

1. Basis of a Reasonably Designed Risk Based Approach

A reasonably designed risk based approach is one by which institutions identify the criteria to measure potential money laundering risks. Identification of the money laundering risks of customers and transactions will allow institutions to determine and implement proportionate measures and controls to mitigate these risks. Risks for some customers may only become evident once the customer has begun transacting through the account, making monitoring of customer transactions a fundamental component of a risk based approach.

Money laundering risks may be measured using various categories, which may be modified by risk variables. The most commonly used risk criteria are:

- Country risk;
- Customer risk; and
- Services risk

in each case as modified by the risk variables as described below.

The weight given to these risk categories (individually or in combination) in assessing the overall risk of potential money laundering is discretionary with each institution. There clearly is not one single methodology to apply to these risk categories, and the application of these risk categories is intended to provide a strategy for managing potential money laundering risks associated with potentially high risk customers.

Each financial institution should document and periodically review its risk assessment approach.

2. Applicability to Existing Customers

A financial institution may consider whether a risk assessment should be carried out in respect of existing customers. Circumstances may exist where a financial institution is satisfied with its existing risk control measures for particular customers as a result of which additional risk assessment may be unnecessary. Any decision in this regard should be taken in the context of the overall risks of the institution's business or events with respect to particular customers, transactions or business lines that become apparent through monitoring of transactions or that otherwise become known that may suggest a new risk assessment of the particular customer is appropriate.

3. Risk Variables

Some degree of judgement is involved in determining the level of risk a particular client represents to an institution. An institution's risk based approach methodology may therefore also take into account additional risk variables, specific to any particular customer or transaction. These variables may increase or decrease the perceived risk posed by a particular customer or transaction and may include:

- The level of assets to be deposited by the particular customer or size of transactions undertaken. For example, unusually high levels of assets or unusually large transactions compared to what might reasonably be expected of customers with a similar profile may mean that customers not otherwise seen as higher risk should be treated as such. Conversely, low levels of assets or low value transactions involving customers that would otherwise appear to be higher risk mean that a financial institution may decide to treat such customers as lower risk within an overall risk based approach.

- The level of regulation or other oversight or governance regime to which a customer is subject. A customer that is a financial institution, for example, regulated in a jurisdiction recognised as having adequate Anti-Money Laundering ('AML') standards (or is part of a group that implements a group standard where the parent is subject to adequate AML regulation and supervision and the parent of the customer exercises appropriate oversight over the customer) poses less risk from a money laundering perspective than a customer that is unregulated or subject only to minimal AML regulation. Additionally companies and their wholly owned subsidiaries that are publicly owned and traded on a recognized exchange pose minimal money laundering risks. Even though it may become substantially more difficult to distinguish between legitimate and illegitimate transactions, these companies are usually from jurisdictions with an adequate, recognised regulatory scheme, and therefore, generally pose less risk due to the type of business they conduct and the wider governance regime to which they are subject. In addition, the necessity to have a specific understanding of each of the transactions conducted by these companies is mitigated by the nature of the company (publicly owned and traded from jurisdictions with adequate controls). Moreover, these entities may not need to be subjected to as stringent account opening due diligence or transaction monitoring during the course of the relationship.

- The regularity or duration of the relationship. Long standing relationships involving frequent client contact throughout the relationship may present less risk from a money laundering perspective.

- The familiarity with a jurisdiction, including knowledge of local laws, regulations and rules, as well as the structure and extent of regulatory oversight, as the result of an institution’s own operations within the jurisdiction. Greater familiarity will enhance the ability of the institution to assess the client.

- The use by clients of intermediate corporate vehicles or other structures that have no clear commercial or other rationale or that unnecessarily increase the complexity or otherwise result in a lack of transparency for the financial institution. Such vehicles or structures will increase the risk unless the rationale is understood and the structure is sufficiently transparent to the institution.

4. Measures and Controls for Higher Risk Situations

Financial institutions should design and implement appropriate measures and controls to mitigate the potential money laundering risks of those customers that are determined to be higher risk as the result of the institution's risk assessment process. Such measures and controls may require

investment both in terms of resource and time in order to identify and capture appropriate customer risk data. These measures and controls may include one or more of the following:

- Increased awareness by the institution of higher risk situations within business lines across the institution;
- Increased levels of know your customer ("KYC") or enhanced due diligence;
- Escalation for approval of the establishment of an account or relationship;
- Increased monitoring of transactions; and
- Increased levels of ongoing controls and reviews of relationships.

The same measures and controls may often address more than one of the risk criteria identified, and it is not necessarily expected that an institution establish specific controls targeting each and every risk criterion set forth in this Guidance.

Wolfsberg Group guidelines and principles provide more detailed guidance on appropriate enhanced measures and controls that could be initiated for higher risk customers.[2]

5. Country Risk

Country risk, in conjunction with other risk factors, provides useful information as to potential money laundering risks. There is no universally agreed definition by either governments or institutions that prescribes whether a particular country represents a higher risk. Factors that may result in a determination that a country poses a higher risk include:

- Countries subject to sanctions, embargoes or similar measures issued by, for example, the United Nations ("UN"). In addition, in some circumstances, countries subject to sanctions or measures similar to those issued by bodies such as the UN, but which may not be universally recognized, may be given credence by an institution because of the standing of the issuer and the nature of the measures.
- Countries identified by the Financial Action Task Force ("FATF") as non-cooperative in the fight against money laundering or identified by credible sources as lacking appropriate money laundering laws and regulations.
- Countries identified by credible sources[3] as providing funding or support for terrorist activities. (While, as stated below, a risk based approach to identifying terrorist funding in financial

[2] See existing Wolfsberg papers at www.wolfsberg-principles.com/standards

[3] "Credible sources" refers to information that is produced by well known bodies that generally are regarded as reputable and that make such information publicly and widely available. Such sources may include, but are not limited to, supra-national or international bodies such as the World Bank, the International Monetary Fund, the Organisation for Economic Co-operation and Development ("OECD"), and the Egmont Group of Financial Intelligence Units, as well as relevant national government bodies and non-governmental organisations.

institutions is impracticable, considering those countries that support terrorist activities as an evaluating factor for determining country or geography risk may be appropriate.)

- Countries identified by credible sources as having significant levels of corruption, or other criminal activity.[4]

6. Customer Risk

Determining the potential money laundering risks posed by a customer will provide significant input into the overall money laundering risk assessment. Each institution needs to assess, based on its own criteria, whether a particular customer poses a higher risk of money laundering and whether mitigating factors may lead to a determination that customers engaged in such activities do not pose a higher risk of money laundering. Application of the risk variables described above plays an important part in this determination. There is no universal consensus as to which customers pose a higher risk, but the below listed characteristics of customers have been identified with potentially higher money laundering risks:

- Armament manufacturers, dealers and intermediaries.

- Cash (and cash equivalent) intensive businesses including:
    - money services businesses (remittance houses, exchange houses, casas de cambio, bureaux de change, money transfer agents and bank note traders)
    - casinos, betting and other gambling related activities, or
    - businesses that while not normally cash intensive, generate substantial amounts of cash for certain transactions.

- Unregulated charities and other unregulated “not for profit” organisations (especially those operating on a “cross-border” basis).

- Dealers in high value or precious goods (e.g jewel, gem and precious metals dealers, art and antique dealers and auction houses, estate agents and real estate brokers).

- Accounts for "gatekeepers" such as accountants, lawyers, or other professionals for their clients where the identity of the underlying client is not disclosed to the financial institution. Accounts for clients introduced by such gatekeepers may also be higher risk where the financial institution places unreasonable reliance for KYC and AML matters on the gatekeeper.

- The use or involvement of intermediaries within the relationship. However, the involvement of an intermediary that is subjected to adequate AML regulation and is supervised for compliance with such regulation or otherwise employs adequate AML procedures generally poses reduced money laundering risks.[5]

[4] Such as Transparency International.

[5] For a discussion of intermediaries, including situations posing higher and reduced money laundering risks, see the general FAQs issued by the Wolfsberg Group with respect to intermediaries, as well as in specific instances in the Guidance for Mutual Funds and Other Pooled Investment Vehicles and FAQs on Investment and Commercial Banking (all of which are available at http://www.wolfsberg-principles.com)

- Customers that are Politically Exposed Persons or "PEPs"[6].

7. Services Risk

Determining the potential money laundering risks presented by services offered by a financial institution may also assist in the overall risk assessment. Services that pose a higher risk of money laundering should be included in a determination of the overall money laundering risks posed. Institutions should be mindful of new or innovative services not specifically being offered by institutions, but that make use of the institution's services to deliver the product. Determining the money laundering risks of services should include a consideration of such factors as:

- Services identified by regulators, governmental authorities or other credible sources as being potentially high risk for money laundering including, for example:
  - International Correspondent Banking services, and
  - International Private Banking services.
- Services involving banknote and precious metal trading and delivery.

For the avoidance of doubt, services intended to render the customer deliberately anonymous to the financial institution, to avoid identification and detection shall not be offered.

8. Training and Education

Training and education of all relevant employees within a financial institution plays a critical role in the successful implementation of any risk based approach to managing potential money laundering risks. All relevant employees must be aware of and understand the legal and regulatory environment in which they operate, including relevant money laundering prevention provisions, as well as the financial institution's own measures to give effect to their risk based approach.

9. Risk Based Approach and the Financing of Terrorism

This Guidance does not specifically address a risk based approach for identifying potential risks related to the funding of terrorism because the Wolfsberg Group believes that such a methodology is not effective when attempting to identify terrorist funds in a financial institution. As the Wolfsberg Group has previously stated[7], it is difficult to distinguish terrorist funds from other funds. Funds that are used to finance terrorist activities do not necessarily derive from criminal

[6] See Wolfsberg FAQs on Politically Exposed Persons at http://www.wolfsberg-principles.com/faq.html

[7] See the Wolfsberg Statement on the Suppression of the Financing of Terrorism at http://www.wolfsberg-principles.com/standards

activity. Therefore, a risk based assessment of customers and transactions will not generally provide any utility in specifically identifying potential terrorist funds. However, to the extent that some or part of terrorist financing originates from money laundering, the risk based approach may benefit the fight against terrorist financing by providing the means for financial institutions to identify and report money laundering to government authorities. The Wolfsberg Group continues to believe that the most effective means by which to identify terrorist funds within a financial institution is for governments to identify those connected to terrorist activities and provide that information to financial institutions in a timely manner.

10. Conclusion

This Guidance is not intended to preclude financial institutions from doing business with a customer merely because of its potentially higher risk status. Rather, it is designed to assist institutions to identify situations where additional measures and controls may be appropriate. Even with the use of a reasonably designed risk based approach, a financial institution may unwittingly be involved in money laundering. Such findings do not invalidate the risk based approach and should not result in unwarranted criticism of an institution that has implemented such an approach.

A risk based approach is important to the effectiveness and efficiency of the fight against money laundering. It promotes the prioritisation of effort and activity by reference to the likelihood of money laundering and reflects experiences and proportionality through the tailoring of effort to risk.